



LONDON TO BRUGES

 **actionchallenge**
challenge events worldwide

ITINERARY – OUTLINE FOR BESPOKE EVENTS

This European cycle challenge takes in 3 countries in just two days. From one historic city to another, we journey from London to the UNESCO World Heritage Site and fantastic cultural city of Bruges in the heart of Belgium. Home also to the EU headquarters and NATO, Belgium is famed for its beer, chocolate, and fantastic Michelin star cuisine, and on arriving in Bruges we have the chance to celebrate our achievements in style in this vibrant setting.

DAY 1

LONDON – CALAIS

90 MILES / 10 HRS

We meet very early this morning on Blackheath where the challenge begins. After a warm up we quickly leave the city behind as we head out into the Kent countryside. Our route veers South East towards Maidstone, keeping to minor roads which pass through rural villages and towns. After a morning rest and snack stop, we continue a little further before stopping for a well earned lunch. In the afternoon we continue our journey all the way to Dover where we re-group and board our ferry (approximately 2 hours) to Calais, France. On arrival in to Calais we have a short cycle to our hotel, where we can finally rest our legs after a long day in the saddle!

DAY 2

BRUGES

80 MILES / 9 HRS

We start this morning with a good continental breakfast before leaving the hustle and bustle of Calais behind and begin our journey through France. We continue north along quiet, flat roads until reaching the historic town of Dunkirk. In 1940 during the Battle of France, the British Expeditionary Forces had to retreat to Dunkirk after being cut off from the main French army by a German advance. Over 300,000 troops were evacuated by sea and saved from the German forces. Churchill referred to this as the ‘miracle of Dunkirk’. After a short rest and refuel in Dunkirk, we continue skirting the French coast before reaching the border with Belgium. After stopping for a fantastic lunch, we head inland for our final push to Bruges. We re-group on the outskirts of the city and cycle the final few miles into its medieval centre, known as ‘Venice of the north’, with its canal systems and cobbled streets, and on reaching the finish line we can enjoy a well earned beer with our fellow team mates. In the evening we meet for a celebration dinner before having the chance to explore the nightlife of the local area.

DAY 3

BRUGES – LONDON

After breakfast today we have the chance to stretch our legs and explore Bruges some more with either a spot of sight seeing, perhaps visiting to the famous 12th Century Basilica of the Holy Blood in the main square, or simply with a stroll along its cobbled streets and enjoying a coffee in one of the many surrounding cafes. In the afternoon, we make our way back to London via coach transportation, where we pick up our bikes and make our onward journey home.



LOGISTICS

CHALLENGE COSTS

From £699 per person
Minimum number 30 participants

INCLUDED

Action Challenge Event Manager
Full support team
Bike mechanics
Ferry crossing
All accommodation
Meals, including snacks and water along the route
All baggage transfers

NOT INCLUDED

Bike and bike equipment
Alcoholic drinks
Travel insurance
Single supplement

FITNESS

This challenge requires a reasonable level of fitness to cycle the route.

ABOUT ACTION CHALLENGE

As our name suggests, Action Challenge specialises in the creation of challenging, travel-based activities the world over. Since 1999, we have worked with many blue chip companies, over 600 national and regional charities, schools, sports clubs, groups of friends and individuals on both UK and overseas events. With over 160 itineraries in some of the most unexplored places on the globe, we are proud of lengths we go to, to bring our clients experiences they would be unable to find elsewhere.

TOTAL DISTANCE

Approximately 170 miles

RATING

Moderate

ACCOMMODATION

Accommodation is in comfortable 2-3 star hotels, based on a twin/triple share basis.

FOOD

Breakfasts will be at our night's accommodation, we will stop for snacks and lunch en-route and evening meals will be either on-board the ferry meal, at our accommodation, or in a local restaurant.

WEATHER

May to October has suitable weather for this London to Bruges Cycle Challenge. The weather in the UK and northern France/ Belgium can be changeable though and so wet weather gear should be brought on to the event.